

(Translation)

**BRIEF STATEMENT OF FINANCIAL RESULTS
FOR THE YEAR ENDED FEBRUARY 28, 2011 [Japanese GAAP] (NON-CONSOLIDATED)**

April 12, 2011

Company Name:	POCKET CARD CO., LTD.
Listed Exchange:	Tokyo Stock Exchange (First Section)
Code No.:	8519
URL:	http://www.pocketcard.co.jp/
Representative Director:	Keiichi Watanabe President
Contact Person:	Kazuhiko Ikeda, General Manager of Corporate Communication Dept. Tel: +81-3-5441-3450 E-mail: koho@pocketcard.co.jp
Date of General Shareholders Meeting:	May 27, 2011
Date of Dividend Payment:	May 13, 2011
Date of Annual Securities Report Filing:	May 30, 2011
The additional materials of the Financial Results for fiscal year :	Yes
The briefing session of the Financial Results for fiscal year :	Yes

This document (unaudited) is an English translation of the original Japanese Financial Statements made public on April 12, 2011.

In the event of any discrepancy between this translated document and the original Japanese document, the original Japanese document shall prevail.

Brief Statements of Financial Results for fiscal year include forward-looking statements about the future performance of POCKET CARD CO.,LTD. that are based on assumptions and beliefs in light of information currently available, and involve certain risk and uncertainties.

(Translation)

Note: Figures in these statements, which have been prepared in accordance with accounting principles generally accepted in Japan, were rounded down to the nearest million yen.

1. FINANCIAL HIGHLIGHTS FOR THE YEAR ENDED FEBRUARY 28, 2011

(1) RESULTS OF OPERATIONS

The following percentages for operating revenues, operating income, ordinary income and net income represent ratio of change from those in prior year.

	Operating Revenues	Change from Prior Year	Operating Income	Change from Prior Year	Ordinary Income	Change from Prior Year
	(Millions of Yen)	(%)	(Millions of Yen)	(%)	(Millions of Yen)	(%)
Year Ended February 28:						
2011	35,604	(4.3)	1,648	—	1,652	—
2010	37,203	(3.4)	(7,080)	—	(7,066)	—

	Net Income	Change from Prior Year	Net Income per Share	Diluted Net Income per Share
	(Millions of Yen)	(%)	(Yen)	(Yen)
Year Ended February 28:				
2011	1,310	—	22.14	—
2010	(4,256)	—	(71.91)	—

	Return on Equity	Ratio of Ordinary Income to Total Assets	Ratio of Ordinary Income (Loss) to Operating Revenues
	(%)	(%)	(%)
Year Ended February 28:			
2011	2.9	0.9	4.6
2010	—	—	—

(REFERENCE) Equity in Earnings (Losses) of Associated Companies

Year ended February 28, 2011: nil

Year ended February 28, 2010: nil

Note: We can not provide year-to-year comparison regarding year ended February 28, 2011 because the business result in the last fiscal year was the consolidated.

(2) FINANCIAL POSITION

	Total Assets	Net Assets	Net Worth Ratio	Net Assets per Share
	(Millions of Yen)	(Millions of Yen)	(%)	(Yen)
Year Ended February 28, 2011	181,567	46,145	25.4	779.49
Year Ended February 28, 2010	199,880	45,328	22.7	765.68

(REFERENCE) Net Worth:

As of February 28, 2011: ¥46,145million

As of February 28, 2010: ¥45,328 million

(Translation)

(3) CASH FLOWS INFORMATION

	Operating Activities	Investing Activities	Financing Activities	Cash and Cash Equivalents at the End of Year
	(Millions of Yen)	(Millions of Yen)	(Millions of Yen)	(Millions of Yen)
Year Ended February 28, 2011	18,274	(1,321)	(17,740)	7,453
Year Ended February 28, 2010	—	—	—	—

Notes: Cash Flows information for the year ended February 28, 2010 is not placed at the above table since it was prepared as consolidation procedures.

2. DIVIDENDS

•Cash Dividends	Annual Dividends per Share (Yen)					Total Amount of Cash Dividends (Millions of Yen)	Dividend Payout Ratio (%)	Ratio of Dividends to Net Assets (%)
	1st Quarter	2nd Quarter	3rd Quarter	Year End	Total			
For the year ended February 28, 2010 (actual)	—	4.25	—	4.25	8.50	503	—	—
For the year ended February 28, 2011 (actual)	—	4.25	—	4.25	8.50	503	38.4	1.1
For the year ended February 29, 2012 (forecast)	—	4.25	—	4.25	8.50		—	

Notes: Dividend Payout Ratio and Ratio of Dividends to Net Assets for the year ended February 28, 2010 are not placed at the above table since it was prepared as consolidation procedures.

3. FORECAST OF OPERATIONS FOR THE YEAR ENDING FEBRUARY 28, 2011 (NON-CONSOLIDATED)

	Operating Revenues	Change from Prior Year	Operating Income	Change from Prior Year	Ordinary Income	Change from Prior Year
	(Millions of Yen)	(%)	(Millions of Yen)	(%)	(Millions of Yen)	(%)
Semi-annual	16,800	(8.1)	400	(49.4)	400	(49.7)
Annual	33,900	(4.8)	1,300	(21.2)	1,300	(21.3)

	Net Income	Change from Prior Year	Net Income per Share
	(Millions of Yen)	(%)	(Yen)
Semi-annual	200	(75.9)	2.65
Annual	500	(61.8)	6.51

4. OTHER INFORMATION

(1) Changes of accounting policies:

- i Changes with Reform of Accounting Standards: None
- ii Changes with Other Than Those Above: None

(Translation)

(2) NUMBER OF COMMON STOCK ISSUED:

i Total Number of Shares Issued (Including Treasury Stock):

As of February 28, 2011: 60,270,444 shares

As of February 28, 2010: 60,270,444 shares

ii Total Number of Treasury Stock:

As of February 28, 2011: 1,071,096 shares

As of February 28, 2010: 1,070,392 shares

5. FORECAST OF OPERATIONS FOR THE YEAR ENDING FEBRUARY 29, 2012 (CONSOLIDATED)

	Operating Revenues	Change from Prior Year	Operating Income	Change from Prior Year	Ordinary Income	Change from Prior Year
	(Millions of Yen)	(%)	(Millions of Yen)	(%)	(Millions of Yen)	(%)
Semi-annual	18,400	—	400	—	400	—
Annual	37,300	—	1,400	—	1,400	—

	Net Income	Change from Prior Year	Net Income per Share
	(Millions of Yen)	(%)	(Yen)
Semi-annual	600	—	7.94
Annual	1,000	—	13.02

Notes: As consolidation procedures have been effective from the year ending February 29, 2012, the ratio figures of changes from prior years have not been disclosed.

(Translation)

1. COMPARATIVE NON-CONSOLIDATED BALANCE SHEETS

Note: Figures in these statements, which have been prepared in accordance with accounting principles generally accepted in Japan, were rounded down to the nearest million yen.

Item	February 28, 2010	February 28, 2011
	Amount (Millions of Yen)	Amount (Millions of Yen)
I CURRENT ASSETS		
Cash and cash equivalents	7,692	7,453
Installment shopping receivable	60,200	64,866
Cashing loans receivable	125,739	103,309
Inventories	255	249
Prepaid expenses	315	389
Deferred tax assets	6,806	6,889
Accounts receivable	4,975	4,645
Claim for indemnification on credit guarantees	3,867	4,543
Advances paid	129	157
Other	287	399
Allowance for possible credit losses	(19,216)	(19,373)
Total current assets	191,054	173,531
II FIXED ASSETS		
Tangible fixed assets		
Buildings and structures	197	189
Accumulated depreciation	(121)	(133)
	76	56
Office equipment	707	563
Accumulated depreciation	(532)	(444)
	174	119
Total tangible fixed assets	250	175
Intangible fixed assets		
Software	3,877	3,342
Other	39	30
Software in progress	—	9
Total intangible fixed assets	3,916	3,382
Investments and other assets		
Investments in securities	248	267
Investment in associated company	80	—
Receivables under bankruptcy	3	3
Long-term prepaid expenses	93	138
Deferred tax assets	2,996	2,578
Rental deposits	1,140	1,253
Utility rights	19	19
Other	99	236
Allowance for possible credit losses	(20)	(20)
Total investments and other assets	4,660	4,477
Total fixed assets	8,826	8,035
TOTAL ASSETS	199,880	181,567

(Translation)

Item	February 28, 2010	February 28, 2011
	Amount (Millions of Yen)	Amount (Millions of Yen)
I CURRENT LIABILITIES		
Accounts payable trade	8,952	8,595
Short-term borrowings	41,430	23,796
Long-term debt due within one year	26,513	15,712
Commercial paper	11,700	40,000
Bonds due within one year	19,100	—
Long-term borrowing from securitization of installment receivables due within one year	—	3,300
Accounts payable others	2,505	1,866
Accrued expenses	429	229
Accrued income taxes	8	269
Accrued bonus	129	116
Allowance for credit card point redemption	690	570
Allowance for possible guarantee losses	1,541	1,692
Other	64	115
Total current liabilities	113,064	96,263
II NON-CURRENT LIABILITIES		
Long-term debt	12,129	14,127
Long-term borrowing from securitization of installment receivables	22,000	18,700
Liabilities for employees' retirement benefits	268	293
Allowance for refundable excess interest	7,040	6,019
Other	50	18
Total non-current liabilities	41,488	39,158
TOTAL LIABILITES	154,552	135,422
I OWNERS' EQUITY		
Paid-in capital	11,268	11,268
Capital surplus		
Capital legal reserve	12,577	12,577
Other	152	152
Total capital surplus	12,730	12,729
Earned surplus		
Earned legal reserve	509	509
General reserve	24,285	24,285
Unappropriated retained earnings	(2,168)	(1,361)
Total earned surplus	22,626	23,433
Treasury stock	(1,299)	(1,299)
Total owners' equity	45,325	46,132
II VALUATION AND TRANSLATION ADJUSTMENT		
Valuation difference on available-for-sale securities	2	12
TOTAL NET ASSETS	45,328	46,145
TOTAL LIABILITES AND NET ASSETS	199,880	181,567

(Translation)

2. NON-CONSOLIDATED STATEMENTS OF OPERATION

Item	Year Ended February 28, 2010	Year Ended February 28, 2011
	Amount (Millions of Yen)	Amount (Millions of Yen)
OPERATING REVENUES		
Financing fees on installment shopping	8,657	9,654
Interest income on installment loans	24,018	19,565
Interest income on installment loans	13	—
Financing fees on agency services	8	—
Other operating revenues	4,506	6,384
Total operating revenues	37,203	35,604
OPERATING EXPENSES		
Selling, general and administrative expenses		
Advertising	621	471
Sales Utilities	919	870
Commissions	3,762	3,333
Provision for credit card point redemption	690	437
Provision for possible credit losses	12,892	9,973
Provision for possible guarantee losses	1,541	1,692
Guarantee losses	441	375
Provision for refundable excess interest	6,533	1,248
Remuneration for directors and corporate auditors	94	92
Salaries and bonuses	2,863	2,416
Provision for bonuses	129	116
Retirement benefits	111	102
Welfare expense	331	350
Communication expenses	1,847	1,731
EDP out-sourcing fee	1,567	1,374
Leases expenses	359	316
Depreciation	1,664	1,816
Tax and public imposts	933	960
Other expenses	3,225	3,052
Total selling, general and administrative expenses	40,530	30,731
Interest expense and other finance charges		
Interest expense	2,048	1,835
Other finance charges	1,706	1,389
Total interest expense and other finance charges	3,754	3,224
Total operating expenses	44,284	33,955
Operating income (loss)	(7,080)	1,648

(Continued)

(Translation)

Item	Year Ended February 28, 2010	Year Ended February 28, 2011
	Amount (Millions of Yen)	Amount (Millions of Yen)
NON-OPERATING INCOME	27	18
NON-OPERATING EXPENSES	14	14
Ordinary income (loss)	(7,066)	1,652
EXTRAORDINARY INCOME		
Gain on sales of investment	22	—
Gain on extinguishment of tie-in shares	—	378
Other	—	2
Total extraordinary income	22	380
EXTRAORDINARY LOSSES		
Loss on sales and disposal of property and equipment	63	28
Impairment loss on fixed assets	16	22
Loss on devaluation of investments	5	—
Loss on sales of investments	2	—
Other	1	—
Total extraordinary losses	89	51
INCOME (LOSS) BEFORE INCOME TAXES	(7,134)	1,982
INCOME TAXES (CURRENT)	129	338
INCOME TAXES (DEFERRED)	(3,006)	333
TOTAL INCOME TAXES	(2,877)	671
NET INCOME (LOSS)	(4,256)	1,310

(Translation)

3. COMPARATIVE NON-CONSOLIDATED STATEMENTS OF CHANGES IN NET ASSETS

(Millions of Yen)

	Year Ended February 28, 2010							
	Owners' equity							
	Paid-in capital	Capital surplus			Earned surplus			
		Capital legal reserve	Other	Total	Earned legal reserve	Other		Total
					General reserve	Unappropriated retained earnings		
Balance at the end of previous year	11,268	12,577	152	12,730	509	24,285	2,591	27,386
Changes of items during the year								
Dividends from surplus							(503)	(503)
Net loss							(4,256)	(4,256)
Purchase of treasury stock								
Reissuance of treasury stock			(0)	(0)				
Net changes of items other than owners' equity								
Total changes of items during the year	—	—	(0)	(0)	—	—	(4,760)	(4,760)
Balance at the end of the year	11,268	12,577	152	12,730	509	24,285	(2,168)	22,626

(Continued)

(Translation)

(Millions of Yen)

	Year Ended February 28, 2010				
	Owners' equity		Valuation and translation adjustments		Total net assets
	Treasury stock	Total owners' equity	Valuation difference on available-for-sale securities	Total valuation and translation adjustments	
Balance at the end of previous year	(1,299)	50,085	(0)	(0)	50,085
Changes of items during the year					
Dividends from surplus		(503)			(503)
Net loss		(4,256)			(4,256)
Purchase of treasury stock	(0)	(0)			(0)
Reissuance of treasury stock	0	0			0
Net changes of items other than owners' equity			3	3	3
Total changes of items during the year	(0)	(4,760)	3	3	(4,757)
Balance at the end of the year	(1,299)	45,325	2	2	45,328

(Translation)

(Millions of Yen)

	Year Ended February 28, 2011							
	Owners' equity							
	Paid-in capital	Capital surplus			Earned surplus			
		Capital legal reserve	Other	Total	Earned legal reserve	Other		Total
					General reserve	Unappropriated retained earnings		
Balance at the end of previous year	11,268	12,577	152	12,730	509	24,285	(2,168)	22,626
Changes of items during the year								
Dividends from surplus							(503)	(503)
Net income							1,310	1,310
Purchase of treasury stock								
Reissuance of treasury stock			(0)	(0)				
Net changes of items other than owners' equity								
Total changes of items during the year	—	—	(0)	(0)	—	—	807	807
Balance at the end of the year	11,268	12,577	152	12,729	509	24,285	(1,361)	23,433

(Continued)

(Translation)

(Millions of Yen)

	Year Ended February 28, 2011				
	Owners' equity		Valuation and translation adjustments		Total net assets
	Treasury stock	Total owners' equity	Valuation difference on available-for-sale securities	Total valuation and translation adjustments	
Balance at the end of previous year	(1,299)	45,325	2	2	45,328
Changes of items during the year					
Dividends from surplus		(503)			(503)
Net income		1,310			1,310
Purchase of treasury stock	(0)	(0)			(0)
Reissuance of treasury stock	0	0			0
Net changes of items other than owners' equity			10	10	10
Total changes of items during the year	(0)	807	10	10	817
Balance at the end of the year	(1,299)	46,132	12	12	46,145

(Translation)

4. COMPARATIVE CONSOLIDATED STATEMENTS OF CASH FLOWS

Item	Year Ended
	February 28, 2011
	Amount (Millions of Yen)
I Cash flows from operating activities	
Income before income taxes	1,982
Depreciation and amortization	1,816
Impairment loss on fixed assets	22
Changes in allowance for possible credit losses	157
Changes in allowance for credit card point redemption	(120)
Changes in allowance for possible guarantee losses	151
Changes in allowance for refundable excess interest	(1,021)
Change in employees' retirement benefits	25
Gain on extinguishment of tie-in shares	(378)
Loss on sales and disposition of property and equipment, net	19
Increase in installment shopping receivable	(4,665)
Decrease (increase) in cashing loans receivable	22,430
Decrease in inventories	5
Decrease in advances paid	(183)
(Decrease) increase in accounts payable trade	(357)
(Increase) decrease in securitization deposit	(139)
Other-net	(1,719)
Subtotal	18,025
Income taxes paid	248
Net cash used in operating activities	18,274
II Cash flows from investing activities	
Purchases of tangible fixed assets	(58)
Purchases of intangible fixed assets	(1,254)
Other-net	(8)
Net cash used in investing activities	(1,321)
III Cash flows from financing activities	
Net increase in short-term borrowings	(17,634)
Net (decrease) increase in commercial paper	28,300
Proceeds from long-term debt	20,790
Repayment of long-term debt	(29,593)
Redemption of bonds	(19,100)
Cash dividends paid	(503)
Reissuance of treasury stock	0
Purchase of treasury stock	(0)
Net cash (used in) provided by financing activities	(17,740)
IV Foreign currency translation adjustments on cash and cash equivalents	(3)
V Net (decrease) increase in cash and cash equivalents	(791)
VI Cash and cash equivalents at beginning of year	7,692
VII Increase in cash and cash equivalents resulting from merger	551
VIII Cash and cash equivalents at end of year	7,453

(Translation)

(REFERENCE) BUSINESS RESULTS

Item	Year Ended February 28, 2010	Year Ended February 28, 2011	Increase (Decrease)
Volume of New Contracts (millions of yen)	343,403	317,851	(25,552)
Shopping	273,941	279,890	5,948
Cashing	65,301	34,865	(30,436)
Others	4,160	3,095	(1,064)
Operating Revenue (millions of yen)	37,532	35,604	(1,927)
Shopping	8,657	9,654	996
Cashing	24,018	19,565	(4,452)
Arrangement	3,718	4,786	1,068
Others	1,137	1,597	460
Outstanding Balance (millions of yen)	201,840	183,176	(18,664)
Shopping (A)	76,100	79,866	3,765
Cashing (B)	125,718	103,309	(22,409)
Agency services	20	—	(20)
Credit Expenses (millions of yen) (C)	11,942	10,625	(1,317)
Ratio of Credit Expenses to Outstanding Balance of Finance Receivables (%) (C / (A + B))	5.92	5.80	(0.12)
Number of Card Holders (thousands of holders)	3,753	3,211	(542)

Notes: 1. We have started to provide the quarter financial statements from 1Q of February, 2011 due to the merger with Pocket Direct Co., Ltd., which was our consolidated company, at 1Q of February, 2011. Therefore, we have provided values in the consolidated business result of the previous year.

2. The figure for “outstanding balance” includes the off-balance sheet pools of Installment shopping receivables in securitization (¥15,900 million as of February 28, 2010 and ¥15,000 million as of February 28, 2011, respectively).

3. Other than those presented above, guarantees and similar items of alliance credit loans to consumer outstanding in connection with in integrated financial services are February 28, 2010 and February 28, 2011 were ¥40,181 million and ¥50,383 million, respectively.