

(Translation)

EARNINGS RELEASE FOR THE YEAR ENDED FEBRUARY 28, 2010 (CONSOLIDATED)

April 13, 2010

This document (unaudited) is an English translation of the original Japanese Financial Statements made public on April 13, 2010.

In the event of any discrepancy between this translated document and the original Japanese document, the original Japanese document shall prevail.

Brief Statements of Financial Results for fiscal year include forward-looking statements about the future performance of POCKET CARD CO., LTD. and a subsidiary that are based on assumptions and beliefs in light of information currently available, and involve certain risk and uncertainties.

Company Name:	POCKET CARD CO., LTD.
Code No.:	8519
Listed Exchange:	Tokyo Stock Exchange (First Section) Osaka Securities Exchange (First Section)
URL:	http://www.pocketcard.co.jp/ir/e/index.html
Representative Director:	Keiichi Watanabe, President
Contact Person:	Hideyuki Ochiai, General Manager of Corporate Communication Dept. Tel: +81-3-5441-3450 E-mail: koho@pocketcard.co.jp
Date of Annual Dividend Payment:	From May 13, 2010
Date of General Shareholders Meeting:	May 27, 2010
Date of Annual Securities Report Filing:	May 28, 2010

(Translation)

1. CONSOLIDATED FINANCIAL HIGHLIGHTS FOR THE YEAR ENDED FEBRUARY 28, 2010

Note: Figures in these statements, which have been prepared in accordance with accounting principles generally accepted in Japan, were rounded down to the nearest million yen.

(1) CONSOLIDATED RESULTS OF OPERATIONS

Note: The following percentages for operating revenues, operating income, ordinary income and net income represent ratio of change from those in prior year.

	Operating Revenues	Change from Prior Year	Operating Income (Loss)	Change from Prior Year	Ordinary Income (Loss)	Change from Prior Year
	(Millions of Yen)	(%)	(Millions of Yen)	(%)	(Millions of Yen)	(%)
Year Ended February 28, 2010	37,532	(3.3)	(6,818)	—	(6,804)	—
Year Ended February 28, 2009	38,826	(3.4)	1,845	(41.6)	1,838	(42.0)

	Net Income (Loss)	Change from Prior Year	Net Income (Loss) per Share	Diluted Net Income (Loss) per Share	Return on Equity	Ratio of Ordinary Income to Total Assets	Ratio of Ordinary Income (Loss) to Operating Revenues
	(Millions of Yen)	(%)	(Yen)	(Yen)	(%)	(%)	(%)
Year Ended February 28, 2010	(4,104)	—	(69.32)	—	(8.5)	(3.2)	(18.2)
Year Ended February 28, 2009	1,259	34.5	21.27	—	2.5	0.8	4.8

(REFERENCE) Equity in Earnings (Losses) of Associated Companies

Year ended February 28, 2010: nil

Year ended February 29, 2009: nil

(2) CONSOLIDATED FINANCIAL POSITION

	Total Assets	Net Assets	Net Worth Ratio	Net Assets per Share
	(Millions of Yen)	(Millions of Yen)	(%)	(Yen)
As of February 28, 2010	200,389	45,706	22.8	772.07
As of February 28, 2009	219,700	50,310	22.9	849.83

(REFERENCE) Net Worth:

As of February 28, 2010: ¥45,406 million

As of February 28, 2009: ¥50,310 million

(Translation)

(3) CONSOLIDATED CASH FLOWS INFORMATION

	Operating Activities	Investing Activities	Financing Activities	Cash and Cash Equivalents at the End of Year
	(Millions of Yen)	(Millions of Yen)	(Millions of Yen)	(Millions of Yen)
Year Ended February 28, 2009	20,261	(947)	(20,365)	8,244
Year Ended February 28, 2009	(9,336)	(70)	(2,874)	9,301

2. DIVIDENDS

•Cash Dividends	Annual Dividends per Share (Yen)					Total Amount of Cash Dividends (Millions of Yen)	Dividend Payout Ratio (%)	Ratio of Dividend Net Assets Ratio (%)
	1st Quarter	2nd Quarter	3rd Quarter	Year End	Total			
For the year ended February 28, 2009 (actual)	—	4.25	—	4.25	8.50	503	40.0	1.0
For the year ended February 28, 2010 (actual)	—	4.25	—	4.25	8.50	503	—	1.0
For the year ending February 28, 2011 (forecast)	—	4.25	—	4.25	8.50	—	—	—

3. FORECAST OF CONSOLIDATED OPERATIONS FOR THE YEAR ENDING FEBRUARY 28, 2011

Note: The following percentages for operating revenues, operating income, ordinary income and net income represent ratio of change from those in prior year.

	Operating Revenues	Change from Prior Year	Operating Income	Change from Prior Year	Ordinary Income	Change from Prior Year	Net Income	Change from Prior Year
	(Millions of Yen)	(%)	(Millions of Yen)	(%)	(Millions of Yen)	(%)	(Millions of Yen)	(%)
Semi-annual	—	—	—	—	—	—	—	—
Annual	—	—	—	—	—	—	—	—

	Net Income per Share
	(Yen)
Semi-annual	—
Annual	—

Note: The consolidated earnings forecast of the fiscal year ending February 28, 2011 is not included here because POCKET DIRECT CO., LTD. no longer exists as a result of a merger with POCKET CARD Co., Ltd. on March 1, 2010.

(Translation)

4. OTHER INFORMATION

(1) CHANGES IN SCOPE OF CONSOLIDATION: None

(2) CHANGES OF ACCOUNTING POLICIES:

- i Changes with Reform of Accounting Standards: Yes.
- ii Changes with Other Than Those Above: None.

(3) NUMBER OF COMMON STOCK ISSUED:

i Total Number of Shares Issued (Including Treasury Stock):

As of February 28, 2010: 60,270,444 shares

As of February 28, 2009: 60,270,444 shares

ii Total Number of Treasury Stock:

As of February 28, 2010: 1,070,392 shares

As of February 28, 2009: 1,069,874 shares

(REFERENCE)

NON-CONSOLIDATED FINANCIAL HIGHLIGHTS FOR THE YEAR ENDED FEBRUARY 28, 2010

(1) NON-CONSOLIDATED RESULTS OF OPERATIONS

Note: The following percentages for operating revenues, operating income, ordinary income and net income represent ratio of change from those in prior year.

	Operating Revenues	Change from Prior Year	Operating Income (Loss)	Change from Prior Year	Ordinary Income (Loss)	Change from Prior Year
	(Millions of Yen)	(%)	(Millions of Yen)	(%)	(Millions of Yen)	(%)
Year Ended February 28, 2010	37,203	(3.4)	(7,080)	—	(7,066)	—
Year Ended February 28, 2009	38,506	(3.8)	1,591	(47.6)	1,577	(48.2)

	Net Income (Loss)	Change from Prior Year	Net Income (Loss) per Share	Diluted Net Income (Loss) per Share
	(Millions of Yen)	(%)	(Yen)	(Yen)
Year Ended February 28, 2010	(4,256)	—	(71.91)	—
Year Ended February 28, 2009	1,106	28.2	18.70	—

(Translation)

(2) NON-CONSOLIDATED FINANCIAL POSITION

	Total Assets	Net Assets	Net Worth Ratio	Net Assets Per Share
	(Millions of Yen)	(Millions of Yen)	(%)	(Yen)
As of February 28, 2010	199,880	45,328	22.7	765.68
As of February 28, 2009	219,379	50,085	22.8	846.03

(REFERENCE) Net Worth:

As of February 28, 2010: ¥45,328 million

As of February 28, 2009: ¥50,085 million

(3) FORECAST OF NON-CONSOLIDATED OPERATIONS FOR THE YEAR ENDING FEBRUARY 28, 2010

Note: The following percentage for operating revenues, operating income, ordinary income, and net income represent ratio of change from those in prior year.

	Operating Revenues	Change from Prior Year	Operating Income	Change from Prior Year	Ordinary Income	Change from Prior Year	Net Income	Change from Prior Year
	(Millions of Yen)	(%)	(Millions of Yen)	(%)	(Millions of Yen)	(%)	(Millions of Yen)	(%)
Semi-annual	18,100	(4.3)	500	—	500	—	600	—
Annual	36,200	(2.7)	2,200	—	2,200	—	1,400	—

	Net Income per Share
	(Yen)
Semi-annual	10.14
Annual	23.65

※ The above forecasts of non-consolidated operations for the year ending February 28, 2011 are based on assumptions and plans determined by management on the basis of data available at the present time. Furthermore, the above forecasts are subject to a number of risks and uncertainties. Therefore, it is generally warned that the actual result should differ from those in the above forecast statements as a result of various facts.

(Translation)

1. COMPARATIVE CONSOLIDATED BALANCE SHEETS

Note: Figures in these statements, which have been prepared in accordance with accounting principles generally accepted in Japan, were rounded down to the nearest million yen.

Item	February 28, 2009	February 28, 2010
	Amount (Millions of Yen)	Amount (Millions of Yen)
I CURRENT ASSETS	212,027	191,642
Cash and cash equivalents	9,301	8,244
Installment shopping receivable	67,346	60,200
Cashing loans receivable	138,031	125,739
Deferred tax assets	5,116	6,812
Other	8,421	9,861
Allowance for possible credit losses	(16,190)	(19,216)
II FIXED ASSETS	7,672	8,746
Tangible fixed assets	267	250
Buildings and structures	207	197
Accumulated depreciation	(112)	(121)
Office equipment	95	76
Accumulated depreciation	630	707
Intangible fixed assets	(457)	(532)
Software	172	174
other	4,547	3,916
Investments and other	4,453	3,877
Investments in securities	94	39
Deferred tax assets	2,857	4,580
Other	260	248
Allowance for possible credit losses	1,687	2,996
Allowance for possible credit losses	930	1,355
Allowance for possible credit losses	(20)	(20)
TOTAL ASSETS	219,700	200,389

(Translation)

Item	February 28, 2009	February 28, 2010
	Amount (Millions of Yen)	Amount (Millions of Yen)
I CURRENT LIABILITIES	102,256	113,194
Accounts payable trade	7,941	8,952
Short-term borrowings	28,000	41,430
Long-term debt due within one year	29,101	26,513
Commercial paper	20,500	11,700
Bonds due within one year	12,200	19,100
Accrued income taxes	93	63
Accrued bonus	142	130
Allowance for credit card point redemption	808	690
Allowance for possible guarantee losses	950	1,541
Other	2,520	3,073
II NON-CURRENT LIABILITIES	67,133	41,488
Bonds	19,100	—
Long-term debt	32,834	12,129
Long-term borrowing from securitization of installment receivables	11,000	22,000
Liabilities for employees' retirement benefits	242	268
Allowance for refundable excess interest	3,888	7,040
Other	69	50
TOTAL LIABILITES	169,389	154,683
I OWNERS' EQUITY	50,310	45,703
Paid-in capital	11,268	11,268
Capital surplus	12,730	12,730
Earned surplus	27,611	23,004
Treasury stock	(1,299)	(1,299)
II VALUATION AND TRANSLATION ADJUSTMENT	(0)	2
Valuation difference on available-for-sale securities	(0)	2
TOTAL NET ASSETS	50,310	45,706
TOTAL LIABILITES AND NET ASSETS	219,700	200,389

(Translation)

2. COMPARATIVE CONSOLIDATED STATEMENTS OF INCOME

Item	Year Ended February 28, 2009	Year Ended February 28, 2010
	Amount (Millions of Yen)	Amount (Millions of Yen)
I OPERATING REVENUES	38,826	37,532
Financing fees on installment shopping	7,586	8,657
Interest income on installment loans	27,488	24,018
Financing fees on agency services	76	13
Other financing income	39	8
Other operating revenue	3,636	4,834
II OPERATING EXPENSES	36,981	44,350
Selling, general and administrative expenses	33,133	40,596
Advertising	767	631
Sales utilities	939	919
Commissions	4,026	3,761
Provision for credit card point redemption	808	690
Provision for possible credit losses	9,346	12,892
Provision for possible guarantee losses	950	1,541
Guarantee losses	205	441
Provision for refundable excess interest	2,951	6,533
Remuneration for directors and corporate auditors	115	94
Salaries and bonuses	3,094	2,899
Provision for bonuses	142	130
Retirement benefits	47	111
Welfare expense	362	336
Communication expenses	1,829	1,850
EDP out-sourcing fee	1,470	1,567
Leases expenses	436	364
Depreciation	1,520	1,664
Tax and public imposts	950	933
Other expenses	3,167	3,234
Interest expense and other finance charges	3,848	3,754
Interest expense	2,022	2,048
Other finance charges	1,826	1,706
Operating income (loss)	1,845	(6,818)

(Continued)

(Translation)

Item	Year Ended February 28, 2009	Year Ended February 28, 2010
	Amount (Millions of Yen)	Amount (Millions of Yen)
III NON-OPERATING INCOME	27	27
IV NON-OPERATING EXPENSES	34	14
Ordinary income (loss)	1,838	(6,804)
V EXTRAORDINARY GAINS	641	22
Gain on sales of investment	641	22
VI EXTRAORDINARY LOSSES	321	89
Loss on sales and disposal of property and equipment	113	63
Impairment loss on fixed assets	91	16
Loss on devaluation of investments	5	5
Loss on sales of investments	—	2
Retroactive salaries	102	—
Other	9	1
INCOME (LOSS) BEFORE INCOME TAXES	2,159	(6,871)
INCOME TAXES (CURRENT)	1,766	238
INCOME TAXES (DEFERRED)	(866)	(3,006)
TOTAL INCOME (LOSS) TAXES	900	(2,767)
NET INCOME (LOSS)	1,259	(4,104)

(Translation)

3. COMPARATIVE CONSOLIDATED STATEMENTS OF CHANGES IN NET ASSETS

(Millions of Yen)

	Year Ended February 28, 2009				
	Owners' equity				
	Paid-in capital	Capital surplus	Earned surplus	Treasury stock	Total owners' equity
Balance at the end of previous year	11,268	12,730	26,855	(1,299)	49,554
Changes of items during the year					
Dividends from surplus			(503)		(503)
Net income			1,259		1,259
Purchase of treasury stock				(0)	(0)
Reissuance of treasury stock		(0)		0	0
Net changes of items other than owners' equity					
Total changes of items during the year	—	(0)	755	0	(4,607)
Balance at the end of the year	11,268	12,730	27,611	(1,299)	50,310

(Continued)

(Translation)

(Millions of Yen)

	Year Ended February 28, 2009		
	Valuation and translation adjustments		Total net assets
	Valuation difference on available-for-sale securities	Total valuation and translation adjustments	
Balance at the end of previous year	0	0	49,555
Changes of items during the year			
Dividends from surplus			(503)
Net income			1,259
Purchase of treasury stock			(0)
Reissuance of treasury stock			0
Net changes of items other than owners' equity	(0)	(0)	(0)
Total changes of items during the year	(0)	(0)	754
Balance at the end of the year	(0)	(0)	50,310

(Translation)

(Millions of Yen)

	Year Ended February 28, 2010				
	Owners' equity				
	Paid-in capital	Capital surplus	Earned surplus	Treasury stock	Total owners' equity
Balance at the end of previous year	11,268	12,730	27,611	(1,299)	50,310
Changes of items during the year					
Dividends from surplus			(503)		(503)
Net loss			(4,104)		(4,104)
Purchase of treasury stock				(0)	(0)
Reissuance of treasury stock		(0)		0	0
Net changes of items other than owners' equity					
Total changes of items during the year	—	(0)	(4,607)	0	755
Balance at the end of the year	11,268	12,730	23,004	(1,299)	45,703

(Continued)

(Translation)

(Millions of Yen)

	Year Ended February 28, 2010		
	Valuation and translation adjustments		Total net assets
	Valuation difference on available-for-sale securities	Total valuation and translation adjustments	
Balance at the end of previous year	(0)	(0)	50,310
Changes of items during the year			
Dividends from surplus			(503)
Net loss			(4,104)
Purchase of treasury stock			(0)
Reissuance of treasury stock			0
Net changes of items other than owners' equity	3	3	3
Total changes of items during the year	3	3	(4,604)
Balance at the end of the year	2	2	45,706

(Translation)

4. COMPARATIVE CONSOLIDATED STATEMENTS OF CASH FLOWS

Item	Year Ended February 28, 2009	Year Ended February 28, 2010
	Amount (Millions of Yen)	Amount (Millions of Yen)
I Cash flows from operating activities		
Income (loss) before income taxes	2,159	(6,871)
Depreciation and amortization	1,520	1,664
Impairment loss on fixed assets	91	16
Changes in allowance for possible credit losses	521	3,025
Changes in allowance for credit card point redemption	38	(118)
Changes in allowance for possible guarantee losses	298	591
Changes in allowance for refundable excess interest	870	3,152
Change in employees' retirement benefits	14	25
Loss on devaluation of investments	5	5
Gain on sales of investments	(641)	(19)
Loss on sales and disposition of property and equipment, net	67	40
Increase in installment shopping receivable	(10,657)	7,146
Decrease (increase) in cashing loans receivable	526	12,291
Decrease in inventories	56	(59)
Decrease in advances paid	692	(10)
(Decrease) increase in accounts payable trade	(102)	1,011
(Increase) decrease in securitization deposit	(6)	(533)
Other-net	(906)	(451)
Subtotal	(5,454)	20,905
Income taxes paid	(3,882)	(644)
Net cash used in operating activities	(9,336)	20,261

(Translation)

Item	Year Ended February 28, 2009	Year Ended February 28, 2010
	Amount (Millions of Yen)	Amount (Millions of Yen)
II Cash flows from investing activities		
Purchases of tangible fixed assets	(73)	(119)
Purchases of intangible fixed assets	(847)	(958)
Purchases of investments in securities	(99)	—
Proceeds from sales of investment in securities	853	31
Other-net	95	100
Net cash used in investing activities	(70)	(947)
III Cash flows from financing activities		
Net increase in short-term borrowings	14,650	13,430
Net (decrease) increase in commercial paper	(4,500)	(8,800)
Proceeds from long-term debt	15,810	7,227
Repayment of long-term debt	(34,131)	(30,519)
Redemption of bonds	(5,200)	(12,200)
Proceeds from securitization of installment receivables	11,000	11,000
Cash dividends paid	(503)	(503)
Reissuance of treasury stock	0	0
Purchase of treasury stock	(0)	(0)
Net cash (used in) provided by financing activities	(2,874)	(20,365)
IV Foreign currency translation adjustments on cash and cash equivalents	8	(5)
V Net (decrease) increase in cash and cash equivalents	(12,273)	(1,056)
VI Cash and cash equivalents at beginning of year	21,575	9,301
VII Cash and cash equivalents at end of year	9,301	8,244

(Translation)

1. COMPARATIVE NON-CONSOLIDATED BALANCE SHEETS

Note: Figures in these statements, which have been prepared in accordance with accounting principles generally accepted in Japan, were rounded down to the nearest million yen.

Item	February 28, 2009	February 28, 2010
	Amount (Millions of Yen)	Amount (Millions of Yen)
I CURRENT ASSETS	211,627	191,054
Cash and cash equivalents	8,935	7,692
Installment shopping receivable	67,346	60,200
Cashing loans receivable	138,031	125,739
Inventories	195	255
Prepaid expenses	334	315
Deferred tax assets	5,111	6,806
Accounts receivable	4,419	4,975
Claim for indemnification on credit guarantees	3,093	3,867
Advances paid	118	129
Other	230	287
Allowance for possible credit losses	(16,190)	(19,216)
II FIXED ASSETS	7,752	8,826
Tangible fixed assets	267	250
Buildings and structures	207	197
Accumulated depreciation	(112)	(121)
	95	76
Office equipment	630	707
Accumulated depreciation	(457)	(532)
	172	174
Intangible fixed assets	4,547	3,916
Software	4,453	3,877
Telephone rights	39	39
Software in progress	55	—
Investments and other	2,937	4,660
Investments in securities	260	248
Investment in associated company	80	80
Receivables under bankruptcy	3	3
Long-term prepaid expenses	156	93
Deferred tax assets	1,687	2,996
Rental deposits	615	1,140
Utility rights	19	19
Other	136	99
Allowance for possible credit losses	(20)	(20)
TOTAL ASSETS	219,379	199,880

(Translation)

Item	February 28, 2009	February 28, 2010
	Amount (Millions of Yen)	Amount (Millions of Yen)
I CURRENT LIABILITIES	102,161	113,064
Accounts payable trade	7,939	8,952
Short-term borrowings	28,000	41,430
Long-term debt due within one year	29,101	26,513
Commercial paper	20,500	11,700
Bonds due within one year	12,200	19,100
Accounts payable others	1,832	2,505
Accrued expenses	578	429
Accrued income taxes	42	8
Accrued bonus	140	129
Allowance for credit card point redemption	808	690
Allowance for possible guarantee losses	950	1,541
Other	69	64
II NON-CURRENT LIABILITIES	67,133	41,488
Bonds	19,100	—
Long-term debt	32,834	12,129
Long-term borrowing from securitization of installment receivables	11,000	22,000
Liabilities for employees' retirement benefits	242	268
Allowance for refundable excess interest	3,888	7,040
Other	69	50
TOTAL LIABILITES	169,294	154,552
I OWNERS' EQUITY	50,085	45,325
Paid-in capital	11,268	11,268
Capital surplus	12,730	12,730
Capital legal reserve	12,577	12,577
Other	152	152
Earned surplus	27,386	22,626
Earned legal reserve	509	509
General reserve	24,285	24,285
Unappropriated retained earnings	2,591	(2,168)
Treasury stock	(1,299)	(1,299)
II VALUATION AND TRANSLATION ADJUSTMENT	(0)	2
Valuation difference on available-for-sale securities	(0)	2
TOTAL NET ASSETS	50,085	45,328
TOTAL LIABILITES AND NET ASSETS	219,379	199,880

(Translation)

2. COMPARATIVE NON-CONSOLIDATED STATEMENTS OF INCOME

Item	Year Ended February 28 2009	Year Ended February 28, 2010
	Amount (Millions of Yen)	Amount (Millions of Yen)
I OPERATING REVENUES	38,506	37,203
Financing fees on installment shopping	7,586	8,657
Interest income on installment loans	27,488	24,018
Financing fees on agency services	76	13
Other financing income	39	8
Other operating revenue	3,316	4,506
II OPERATING EXPENSES	36,914	44,284
Selling, general and administrative expenses	33,066	40,530
Advertising	748	621
Sales Utilities	939	919
Commissions	4,029	3,762
Provision for credit card point redemption	808	690
Provision for possible credit losses	9,346	12,892
Provision for possible guarantee losses	950	1,541
Guarantee losses	205	441
Provision for refundable excess interest	2,951	6,533
Remuneration for directors and corporate auditors	115	94
Salaries and bonuses	3,066	2,863
Provision for bonuses	140	129
Retirement benefits	47	111
Welfare expense	358	331
Communication expenses	1,828	1,847
EDP out-sourcing fee	1,470	1,567
Leases expenses	432	359
Depreciation	1,520	1,664
Tax and public imposts	949	933
Other expenses	3,158	3,225
Interest expense and other finance charges	3,848	3,754
Interest expense	2,022	2,048
Other finance charges	1,826	1,706
Operating income (loss)	1,591	(7,080)

(Continued)

(Translation)

Item	Year Ended February 28 2009	Year Ended February 28, 2010
	Amount (Millions of Yen)	Amount (Millions of Yen)
III NON-OPERATING INCOME	19	27
IV NON-OPERATING EXPENSES	34	14
Ordinary income (loss)	1,577	(7,066)
V EXTRAORDINARY GAINS	641	22
Gain on sales of investment	641	22
VI EXTRAORDINARY LOSSES	320	89
Loss on sales and disposal of property and equipment	113	63
Impairment loss on fixed assets	91	16
Loss on devaluation of investments	5	5
Loss on sales of investments	—	2
Retroactive salaries	101	—
Loss on devaluation of other assets	3	—
Loss on disposition of other assets	4	—
Other	1	1
INCOME (LOSS) BEFORE INCOME TAXES	1,897	(7,134)
INCOME TAXES (CURRENT)	1,657	129
INCOME TAXES (DEFERRED)	(866)	(3,006)
TOTAL INCOME (LOSS) TAXES	791	(2,877)
NET INCOME (LOSS)	1,106	(4,256)

(Translation)

3. COMPARATIVE NON-CONSOLIDATED STATEMENTS OF CHANGES IN NET ASSETS

(Millions of Yen)

	Year Ended February 28, 2009								
	Owners' equity								
	Paid-in capital	Capital surplus			Earned surplus				
		Capital legal reserve	Other	Total	Earned legal reserve	Other			Total
					Reserve for special depreciation	General reserve	Unappropriated retained earnings		
Balance at the end of previous year	11,268	12,577	152	12,730	509	49	24,285	1,938	26,782
Changes of items during the year									
Dividends from surplus								(503)	(503)
Net income								1,106	1,106
Reversal of reserve for special depreciation						(49)		49	—
Purchase of treasury stock									
Reissuance of treasury stock			(0)	(0)					
Net changes of items other than owners' equity									
Total changes of items during the year	—	—	(0)	(0)	—	(49)	—	653	603
Balance at the end of the year	11,268	12,577	152	12,730	509	—	24,285	2,591	27,386

(Continued)

(Translation)

(Millions of Yen)

	Year Ended February 28, 2009				
	Owners' equity		Valuation and translation adjustments		Total net assets
	Treasury stock	Total owners' equity	Valuation difference on available-for-sale securities	Total valuation and translation adjustments	
Balance at the end of previous year	(1,299)	49,481	0	0	49,482
Changes of items during the year					
Dividends from surplus		(503)			(503)
Net income		1,106			1,106
Reversal of reserve for special depreciation		—			—
Purchase of treasury stock	(0)	(0)			(0)
Reissuance of treasury stock	0	0			0
Net changes of items other than owners' equity			(0)	(0)	(0)
Total changes of items during the year	0	603	(0)	(0)	602
Balance at the end of the year	(1,299)	50,085	(0)	(0)	50,085

(Translation)

(Millions of Yen)

	Year Ended February 28, 2010							
	Owners' equity							
	Paid-in capital	Capital surplus			Earned surplus			
		Capital legal reserve	Other	Total	Earned legal reserve	Other		Total
					General reserve	Unappropriated retained earnings		
Balance at the end of previous year	11,268	12,577	152	12,730	509	24,285	2,591	27,386
Changes of items during the year								
Dividends from surplus							(503)	(503)
Net loss							(4,256)	(4,256)
Purchase of treasury stock								
Reissuance of treasury stock			(0)	(0)				
Net changes of items other than owners' equity								
Total changes of items during the year	—	—	(0)	(0)	—	—	(4,760)	(4,760)
Balance at the end of the year	11,268	12,577	152	12,730	509	24,285	(2,168)	22,626

(Continued)

(Translation)

(Millions of Yen)

	Year Ended February 28, 2010				
	Owners' equity		Valuation and translation adjustments		Total net assets
	Treasury stock	Total owners' equity	Valuation difference on available-for-sale securities	Total valuation and translation adjustments	
Balance at the end of previous year	(1,299)	50,085	(0)	(0)	50,085
Changes of items during the year					
Dividends from surplus		(503)			(503)
Net loss		(4,256)			(4,256)
Purchase of treasury stock	(0)	(0)			(0)
Reissuance of treasury stock	0	0			0
Net changes of items other than owners' equity			3	3	3
Total changes of items during the year	(0)	(4,760)	3	3	(4,757)
Balance at the end of the year	(1,299)	45,325	2	2	45,328

(Translation)

5. BUSINESS RESULTS

Item	Year Ended February 28, 2009	Year Ended February 28, 2010	Increase (Decrease)
Volume of New Contracts (millions of yen)	363,360	343,403	(19,957)
Shopping	264,470	273,941	9,470
Cashing	88,996	65,301	(23,694)
Agency services	7,184	1,482	(5,702)
Others	2,709	2,678	(30)
Operating Revenue (millions of yen)	38,826	37,532	(1,294)
Shopping	7,586	8,657	1,070
Cashing	27,488	24,018	(3,470)
Arrangement	2,608	3,718	1,110
Agency services	76	13	(62)
Others	1,067	1,124	57
Outstanding Balance (millions of yen)	205,378	201,840	(3,537)
Shopping (A)	67,346	76,100	8,753
Cashing (B)	137,931	125,718	(12,212)
Agency services	99	20	(78)
Credit Expenses (millions of yen) (C)	10,030	11,942	1,911
Ratio of Credit Expenses to Outstanding Balance of Finance Receivables (%) (C / (A + B))	4.89	5.92	1.03
Number of Card Holders (thousands of holders)	3,814	3,753	(60)

Notes: 1. The figure for “outstanding balance” includes the off-balance sheet pools of Installment shopping receivables in securitization (nil as of February 28, 2009 and ¥15,900 million as of February 28, 2010, respectively).

2. Other than those presented above, guarantees and similar items of alliance credit loans to consumer outstanding in connection with in integrated financial services as of February 28, 2009 and February 28, 2010 were ¥29,376 million and ¥40,181 million, respectively.